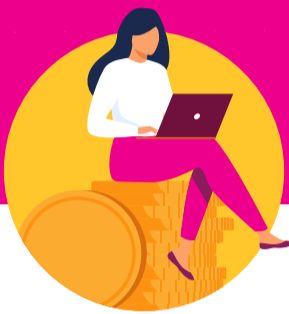


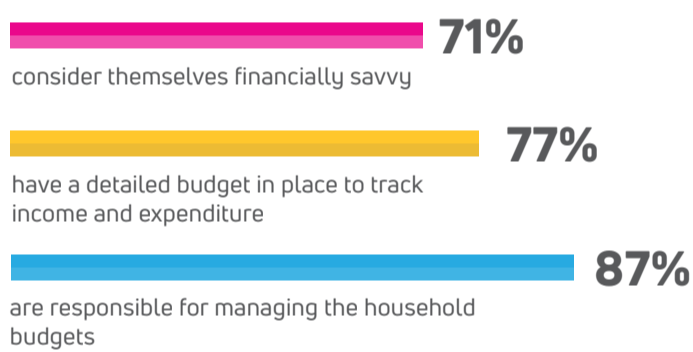


In the run up to Women's Month 2020, Game surveyed over 1400 South African women to gain an in depth understanding of how they spend and save their money, and how this is linked to their shopping habits.

Respondents were between the ages of 18 and 70+ across several income brackets and varying racial groups.



MANAGING MONEY:



SAVVY SHOPPING:



Spend the bulk of their money on:



Groceries and household item



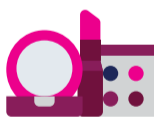
Bond + Car repayments



Clothing



entertainment like eating out



Makeup and beauty products



7 in 10 say they buy in bulk when they find a good deal

When it comes to finding information on deals offered by retailers –

