

MAPALO MAKHU

Author & Founder of Woman & Finance



ABOUT MAPALO

Mapalo is a Published Author, an award-winning Personal Finance Coach, Speaker, City Press Columnist and the Founder of Woman & Finance.

She holds a Bcom Finance Degree, a Post-Grad in Financial Planning and currently studying towards a Post- Grad in Financial Markets. Mapalo has over 7 years in the financial services industry before she started Woman & Finance.

Her passion is in helping her audience gain clarity and confidence around their personal finances.

Her work has been featured in notable publications including True Love, City Press, and Mail & Guardian to name a few.

+1,100

WEBSITE HITS

EVERY MONTH.

+40,000

SOCIAL MEDIA
FOLLOWERS

Social media

+3,300

SUBSCRIBERS

Subscribers on the Woman &
Finance website.

Contact

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Website: www.womannadfinance.co.za

Instagram: [@mapalomakhu](https://www.instagram.com/mapalomakhu)

Facebook: [@womanandfinance](https://www.facebook.com/womanandfinance)

Twitter: [@womanandfinance](https://twitter.com/womanandfinance)

YouTube: [@mapalomakhu](https://www.youtube.com/mapalomakhu)

Accolades

- *Won Woman of the Year in Education 2018 by Woman of Stature*
- *Awarded Top 40 Women Financial Blogs 2018 alongside international personal finance blogs by Feedspot Today!*
- *Columnist for City Press*
- *My Money, My Lifestyle Podcast with Maya Fisher-French*
- **Author of the Bestselling personal finance book 'You're Not Broke, You're Pre-Rich' published by Penguin Random House*



WORK WITH ME!

- SPONSORED POSTS & VIDEOS
- PODCASTS
- SPEAKING
- BRAND PARTNERSHIPS
- CAMPAIGNS
- FREELANCE WRITING
- BANNER ADVERTISING
- WORKSHOPS & SEMINARS

From campaigns, speaking, contributing to your event or content for your website, Mapalo's experience, skill, knowledge and how easily she engages the audience will add to your project.

FEATURED ON

- Classic fm
- Afternoon Express on SABC 3
- Power fm
- Cliff Central
- SA fm
- Ayana Magazine
- Kaya fm

I WORK WITH THE BEST!

City Press



COSMOPOLITAN



WHAT PEOPLE SAY ABOUT WOMAN & FINANCE

Woman and finances has helped me to be vigilant about my savings and stick to my finance goals without falling off the wagon. Really thank you. I never really liked reading about finances before you as I thought it was complicated, but the way you simplify it on your blog it's easy to understand and you just want to learn more, keep the up the good work.

Salome Moremi

Q:What specific feature did you like most about working with Mapalo?

A: She is Personal & professional

Q:What would be two other benefits about this service that you would list?

A:Mapalo is reliable and adds a lot to the projects she is involved in.

Q:Is there anything you'd like to add?

A:It has been great working with another woman that is passionate about women and their financial security!

Elize Botha, MD of Old Mutual Unit Trusts

The Money Bootcamp was an amazing experience for me as it gave me so much insight on how to manage my finances and also plan for the future. My outlook on money has changed so much that I have already setup my 'money date'.

Being in the presence of strong, confident and money conscious women (not forgetting how gorgeous everyone looked) who are facing the same issues as I am was more than inspiring. So thank you for this great initiative to help other women like us who obviously needed that Bootcamp in order to get us well on our way to have a healthy relationship with our finances.

Mokgadi Raganya

WOMAN & FINANCE'S REACH

WOMAN & FINANCE



88% Female
12% Male

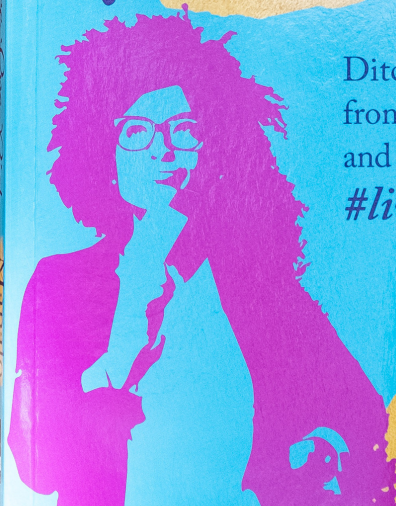


AGES 25 - 45



Johannesburg
Pretoria
Cape Town
Durban
Gaborone, Botswana
Maseru, Lesotho

You're
Not Broke,
You're
Pre-Rich



Ditch debt, stop living
from payday to payday,
and manage black tax to
#liveyourbestlife

Mapalo
Makhu